

# STEPHANIE MICHELLE LOPEZ

PHOTOGRAPHER • VIDEOGRAPHER • CREATIVE • PROJECT MANAGER

## CONTACT INFO



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## EDUCATION

### University of Georgia (UGA)

#### Grady College of Journalism & Mass Communication

#### Master of Arts (M.A.)

Journalism & Mass Communication,  
Emerging Media Concentration

#### Bachelor of Arts (B.A.) GPA: 3.85

Advertising

#### Terry College of Business

Minor in General Business

## SKILLS

### Photo

- Adobe Photoshop
- Adobe Lightroom

### Video

- Non-linear Video Editing
- Adobe Premiere
- Adobe After Effects
- DaVinci Resolve
- Final Cut Pro

### UX/UI + Design

- Adobe InDesign
- Adobe XD
- WordPress
- Figma
- Xcode
- Visual Studio Code
- HTML / CSS
- Swift UI

## WORK EXPERIENCE

### Creative Video Production Intern Aug. 2021 - Present *Georgia Football*

- Edits multiple videos on a weekly basis using creative storytelling for a SEC (Power 5 collegiate) football program's social media platforms
- Accrued over 17,000,000 views and over 2,000,000 likes across platforms such as Instagram and Twitter
- Manage and post on TikTok account with over 450,000 followers
- Film and photograph practice, games, and other football events using professional equipment such as Sony FS7, Sony A7SIII, Canon 5D IV, and Canon 1DX II
- Edit and color correct S-LOG footage in Catalyst Browse and Adobe Premiere Pro

### Video Production Student Assistant Aug. 2021 - Aug. 2022 *University of Georgia Division of Marketing & Communications*

- Work with videographers to organize, tag, and maintain a working database of video footage
- Lead producer on short documentary about student organization Fair Fashion
- Assist videographers with brainstorming and planning video projects for the university's social media
- Edit and color correct C-LOG footage in DaVinci Resolve
- Utilize Frame.io to provide and implement feedback

### Production Director Aug. 2020 - May 2022 *Strike Fashion Magazine*

- Work alongside Creative Director to select final images for magazine and edit all photos for magazine in under a 48-hour turnaround time
- Managed and communicated with a group of creative personalities including 7 photographers and videographers
- Lead photographer for 3 photoshoots and lead videographer and video editor for 3 photoshoots

### Creative Account and Social Media Intern May 2021 - Aug. 2021

#### *Milk and Butter Social Agency*

- Planned and scheduled content for clients' social media accounts using Sprout Social
- Designed social media graphics on Adobe programs and Canva
- Monitored online presence of clients and respond to messages and comments to increase account engagement and followers

### Director of Production April 2020 - May 2021 *Talking Dog Advertising & PR Agency*

- Advised a team of 10 photographers and videographers reviewing, editing, and approving photography and video work to ensure highest quality work is sent out to our local and national clients
- Improved and organized production team process by utilizing Google Workspace (G Suite)
- Managed 10 projects with varying timelines through the stages of logistics planning, creative development, producing, shooting, editing, post-production, and delivery of images and videos