

STEPHANIE MICHELLE LOPEZ

PHOTOGRAPHER • VIDEOGRAPHER • CREATIVE • PROJECT MANAGER

CONTACT INFO



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EDUCATION

University of Georgia (UGA)

Grady College of Journalism & Mass Communication

Master of Arts (M.A.)

Journalism & Mass Communication,
Emerging Media Concentration

Bachelor of Arts (A.B.) GPA: 3.85

Advertising Major
New Media Certificate

Terry College of Business

Minor in General Business

SKILLS

Photo

- Adobe Photoshop
- Adobe Lightroom

Video

- Non-linear Video Editing
- Adobe Premiere
- Adobe After Effects
- DaVinci Resolve
- Final Cut Pro

UX/UI + Design

- Adobe XD
- Adobe Illustrator
- Adobe InDesign
- WordPress
- Figma
- Xcode
- Visual Studio Code
- HTML / CSS
- Swift UI

WORK EXPERIENCE

Assistant Director of Football Creative Video

June 2023 - Present

Auburn University

- Edit engaging and entertaining video content for social media by integrating highlights, voice overs, sourced music, interview footage, and effects
- Work with other members of the Marketing + Comms Department to generate content ideas and to ensure consistency of brand
- Capture video in a variety of settings, structured shoots, press conference, media sessions and team events using Sony Cinema Line cameras
- Color-grade video with Adobe Premiere Pro utilizing white balance, tone curves

Creative Video Production Intern

Aug. 2021 - May 2023

University of Georgia Football

- Efficiently edit multiple videos on a weekly basis with a focus on creative storytelling for a SEC football program's social media
- Accrued over 20,000,000 views and over 2,000,000 likes across platforms such as Instagram and Twitter
- Stay on top of trends to manage and post on TikTok account; increased followers by ~43.75% in 9 months
- Film and photograph football events using professional equipment such as Sony FS7, Sony A7SIII, Canon 5D IV, and Canon 1DX II

Video Production Student Assistant

Aug. 2021 - Aug. 2022

University of Georgia Division of Marketing & Communications

- Work with videographers to organize, tag, and maintain a working database of video footage
- Lead director, producer, and editor on short documentary/feature story about student organization Fair Fashion
- Assist videographers with pre-production tasks and post-production tasks
- Edit and color correct C-LOG footage from Canon C300 camera in DaVinci Resolve
- Utilize Frame.io to provide and implement constructive feedback

Production Director

Aug. 2020 - May 2022

Strike Fashion Magazine

- Collaborate with executive creative team and project teams to ideate concepts and pitch new ideas for the magazine
- Track status of photoshoot projects on a weekly basis by hosting production team meetings and checking in with creative directors
- Manage and communicate with a group of creative personalities including 7 photographers and videographers
- Set up, manage, and direct shoots of fashion photos and fashion films as a photographer and videographer

Director of Production

April 2020 - May 2021

Talking Dog Advertising & PR Agency

- Advise a team of 10 photographers and videographers reviewing, editing, and approving photography and video work to ensure highest quality work is sent out to our corporate clients
- Improved and organized production team process by utilizing Google Workspace (G Suite)
- Manage 10 projects with varying timelines through the stages of logistics planning, creative development, producing, shooting, editing, post-production, and delivery of images and videos